

# Laura J. Molta

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**PROFESSIONAL SUMMARY:** Award-winning TV and video producer, talent coordinator and voiceover artist who thrives in a creative, deadline oriented environment. Efficient, easy-going and resourceful producer with more than 15 years of broadcast, corporate and non-profit video production experience. President and Founder of Molta Media, Inc., a boutique multi-media production company with a proven track record and long-standing client base.

## **AWARDS AND FESTIVALS:**

Independent Film Festival Boston 2008 official selection of feature documentary ***Blood, Sweat and Cheers***

New York Festivals 2004 Silver World Medal Award Winner for ***Real Talk Live: Team Harmony***  
Boston/New England Chapter Emmy Award Nominee for ***Real Talk Live: Team Harmony***  
Boston/New England Chapter Emmy Award Nominee for ***Empower Peace: Pledging for Pakistan***

Council for Advancement and Support of Education (CASE) Communication Award Digital Media Category- Honorable Mention for ***Solomon Schechter Day School recruitment video***

## **CURRENT BROADCAST PRODUCTION EXPERIENCE:**

**ABC National News** (2002-present)

**Freelance Producer-** Field produce interviews and b-roll for *ABC Nightly News*, *Good Morning America*, *Nightline* and *This Week*, covering the New England and Northeast region.

**Award Productions** (2004-present)

**Freelance Writer/Producer-** Write, produce and narrate corporate and training videos, Video News Releases (VNRs), b-roll packages, documentaries.

**CBS National News** (2004-present)

**Freelance Producer-** Pursue breaking news stories, field produce interviews and b-roll for *The Early Show*.

**CNBC** (2008-present)

**Freelance Producer-** Field produce interviews and b-roll for *On The Money*.

**CNN Cable News Network** (2002-present)

**Freelance Producer-** Pursue breaking news stories, field produce interviews, live shots, book and coordinate guests and segments for all CNN, CNN Headline News, CNN International and CNN Espanol programming, covering the United States.

**Extra** (2004-present)

**Freelance Producer-** Field produce interviews and b-roll covering the New England region.

**NBC National News and MSNBC** (2003-present)

**Freelance Producer-** Field produce interviews and b-roll for *NBC Nightly News*, the *Today Show* and MSNBC covering the New England and Northeast regions.

**Videolink** (2008- present)

**Freelance Producer-** Field produce interviews and b-roll for Video News Releases and B-roll packages.

## **FILM PRODUCTION EXPERIENCE:**

***Blood, Sweat and Cheers*** (2006-2009)

Writer/Producer- Feature length documentary following one young cheerleading squad's quest for a National Championship. Official Selection at the Independent Film Festival Boston 2008

***Surrogates* (2008)**

Boston, MA

Produced stock footage purchased for use in Disney's *Surrogates* (2009)

***Hell Drivers: America's Original Crash Test Dummies* (2006-2007)**

Field Producer- Feature length documentary following the dying breed of stuntmen who make a living touring county fairs and race tracks across the country. Official Selection at numerous film festivals including: Woods Hole Film Festival, Central Florida Film Festival and National Sprint Car Hall of Fame.

***Crashing the Parties* (2003-2004)**

Segment Producer- Wrote and produced various segments of feature length documentary on Third Party Politics. Aired nationally on PBS Fall 2004

**BROADCAST PRODUCTION EXPERIENCE:**

***The Advisors* (2007)**

Boston, MA

Creator/Host/Producer of real estate and lifestyle television series pilot.

***WLVI-56/WB- Special Projects/Families First Specials* (2002-2006)**

Boston, MA

MA

**Special Projects Producer-** Coordinated, wrote and produced all aspects of special projects.

*Real Talk Live: Team Harmony-* One hour live special for teenagers, to promote diversity and stop the hate  
*King Tom Tonight Show-* Political Roast to Benefit Boston College High School Scholarship Fund

*Boston Marathon's Jimmy Fund Walk-* Benefit for Cancer Research

*Hot Dog Safari-* Benefit for Cystic Fibrosis

*St. Patrick's Day Breakfast-* South Boston Political Breakfast

*Tufts 10k for Women-* Road Race for Women's Health

*Reagan Retrospective-* 30 minute documentary on Ronald Reagan's Presidency through the photos of White House photographer Pete Souza

*The Photographs of Pete Souza-* 30 minute documentary on the Photos of the White House Photographer

*Empower Peace: Pledging for Pakistan-* One hour live special to raise money for Pakistani earthquake victims

***CN8/Fretz Kitchen* (Spring 2004, May 2006)**

Boston, MA

MA

Produced 12 30-minute episodes of nightly cooking series Fretz Kitchen. Scouted, coordinated and booked locations, sponsors and set decorations.

***EMC* (2003-2006)**

Hopkinton, MA

**Voiceover Artist-** Narrated/Hosted weekly live product demo series online.

***E! and Style Network* (2002-2005)**

New York, NY

**Freelance Writer/Producer-** Wrote and produced news, daily segments and wrap-up shows, and copy-edited show and segment scripts for special programming during NY Fashion Weeks. Field and segment produced for various shows (*Star Style, The Look For Less* and *Glow*)

***WCVB/Channel 5- Chronicle* (2002-2004)**

Needham, MA

**Freelance Story Producer-** Developed, booked, wrote and produced segments for Award winning nightly news magazine.

**Stephanie's on Newbury (2003-2004)** Boston, MA

**Executive Consultant-** Conceived and implemented preliminary stages of cookbook deal and television series, wrote and oversaw all web content and design for one of Boston's top-grossing restaurants. Co-produced 6 episodes of CN8's *Fretz Kitchen on The Road*.

**Young Voices (2002-2004)** Boston, MA

Host/Producer of weekly children's television series pilot.

**AOL/Time Warner- CNN Cable News Network (July 1995-December 2001)** New York, NY

**Producer- CNN Boston (2001)** Boston, MA

Field produced breaking news and live shots and wrote and packaged segments in the Boston, New England and entire North East region for CNN, CNN FN, CNN Headline News and CNN International. Booked live guests and operated studio-camera.

**Coordinating Producer/Assignment Editor/Field Producer (1995-2001)** New York, NY

Selected Accomplishments

- Responsible for the overall production and news gathering of CNN's entertainment news unit (*Showbiz Today, Showbiz Today Reports, and Showbiz This Week*)
- Created, launched, booked and produced CNN's *Showbiz Sessions* (live musical performances) series
- Created, developed and produced sponsored programming with Ad/Sales department (*Music on the Road, Grammy specials, Oscar specials, CNN's Millennium 2000 coverage*)
- Produced and coordinated technical logistics for live musical performances and live shots from Award shows and news events (Academy Awards, Grammy Awards, Tony Awards, Emmy Awards, MTV Video Music Awards)
- Line produced daily live news broadcasts; wrote and edited promos, teases and show opens
- Managed team of reporters, producers and interns
- Responsible for the entertainment department's web-integration; provided content for CNN.com
- Conducted celebrity interviews; wrote and produced packages on entertainment, food and style
- Booked talent and scheduled crews from around the world for both live and taped segments
- Developed, coordinated and assigned story ideas; assembled weekly future schedules
- Performed voice-overs

**Assignment Editor/Associate Producer- *Showbiz Today* and *Showbiz This Week***

- Line produced the only live entertainment news shows, "Showbiz Today"
- Served as liaison between CNN National, International and affiliate desks and Entertainment world
- Wrote and designed monthly column for hotel entertainment publication *On Command*
- Managed mentoring and intern initiative

**Associate Producer/Booker- *Style With Elsa Klensch***

- Wrote and produced feature packages, lead-ins and teases
- Field produced at fashion shows and at beauty and interior design on-site locations
- Developed and maintained budgets and expense reports; trained and supervised interns

**Associate Producer/Booker- *All About Women***

- Scouted and researched story ideas; booked and scheduled interviews and shoots

**Desk Assistant – CNN News Desk**

**Production Assistant- *Showbiz Today***

**EDUCATION**

**University of Massachusetts**

Amherst,

MA

Bachelors of Arts Degree: School of Communications

May 1995

**Honors:** Dean's List, Golden Key National Honor Society

**London Guildhall University** (*Fall 1993*)-Film production, television and theater London, England

**Boston Casting:** Acting for Commercials with Ann Baker

Boston, MA

**Dan Levine's *Such A Voice*:** Voice-over Master Class

New

York, NY

**VOLUNTEER WORK:** Tourette Syndrome Association of New York (*1997-2001*), American Jewish Committee Local Boston Chapter (*11/01-6/05*), Berkshire Hills Music Academy (*1/05-Present*)

**OTHER WORK:**

**Karp Liberman Kern Sotheby's International Realty** (*2003-present*):

Newton,

MA

Licensed Real Estate Agent

**Emerson College** (*2003-2007*)- Guest lecturer of Media Relations Course

Boston,

MA

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